

1º CICLO | LICENCIATURA

Gestão de Empresas

Direction

Luiz Antonio de Camargo Guerrazzi

Number of Semesters

6

ECTS

180

Access Conditions

About

Course Plan

Course Structure

1º Ano / Comon Core

[Financial Accounting](#) 5 ECTS | [Financial Calculus](#) 5 ECTS | [Fundamentals of Law](#) 4 ECTS | [Fundamentals of Management](#) 5 ECTS | [Macroeconomic](#) 4 ECTS | [Mathematics](#) 3 ECTS | [Mathematics II](#) 4 ECTS | [Economic and Business Law](#) 4 ECTS | [Exploratory Data Analysis](#) 3 ECTS | [Information Systems](#) 4 ECTS | [Management Accounting](#) 5 ECTS | [Microeconomics](#) 4 ECTS | [Statistics I](#) 5 ECTS | [Taxation](#) 5 ECTS |

2º Ano / Comon Core

[Communication and Argumentation Workshop](#) 3 ECTS | [Marketing](#) 5 ECTS | [Operations and Supply Chain Management](#) 5 ECTS | [Organisational Behaviour](#) 4 ECTS | [Research and Methods](#) 3 ECTS | [Statistics II](#) 5 ECTS | [Strategic Management](#) 5 ECTS | [Finantial Management](#) 5 ECTS | [Human Resources Management](#) 5 ECTS | [Management Control](#) 5 ECTS | [Negotiation, Leadership and Motivation Techniques](#) 5 ECTS | [Option I](#) 5 ECTS | [Project Management](#) 5 ECTS |

3º Ano / Comon Core

[Financial Analysis](#) 5 ECTS | [Internationalization](#) 5 ECTS | [Investments Analysis](#) 5 ECTS | [Management Workshop](#) 3 ECTS | [Option II](#) 5 ECTS | [Prediction Mathematical Models](#) 5 ECTS | [Business Project](#) 12 ECTS | [Completion of course work](#) 10 ECTS | [Ethics and Corporate Social Responsibility](#) 5 ECTS | [Operational Research](#) 5 ECTS |